

IN THE CLAIMS

1. (canceled)
2. (previously amended) The surface marking according to claim 17, wherein said adhesive layer has a second application temperature which is equal to or slightly higher than its softening point, and wherein said second application temperature is lower than a first application temperature for said wear layer.
3. (previously amended) The surface marking according to claim 2 wherein the properties of the wear layer are selected with respect to the surrounding climate and area of use, and wherein the properties of the adhesive layer are selected with respect to optimum adhesion to a said fixed road surface.
4. (previously amended) The surface marking according to claim 3, wherein the wear layer is formable at said first application temperature.
5. (previously amended) The surface marking according to claim 17, wherein said surface marking comprises a wear-warning sheet.
6. (previously amended) The surface marking according to claim 5, wherein the wear-warning sheet comprises a coloring pigment contained in either said wear layer or said adhesive layer.
7. (previously amended) The surface marking according to claim 5, wherein the wear-warning sheet comprises a translucent adhesive layer.

8. (previously amended) The surface marking according to claim 5, wherein said wear-warning sheet is located between said wear layer and said adhesive layer.

9. (previously amended) The surface marking according to claim 5, wherein said wear-warning sheet is located in said wear layer.

10. (previously amended) The surface marking according to claim 5, wherein said wear-warning sheet is located in said adhesive layer.

11. (previously amended) The surface marking according to claim 17, wherein said surface marking comprises a reinforcing sheet.

12. (previously amended) The surface marking according to claim 11, wherein the reinforcing sheet is located between said wear layer and said adhesive layer.

13. (previously amended) The surface marking according to claim 11, wherein said reinforcing sheet is located in said wear layer.

14. (previously amended) The surface marking according to claim 11 wherein the reinforcing sheet comprises a web or a net whose structure is visible through said wear layer.

15. (previously amended) The surface marking according to claim 11, wherein said reinforcing sheet is placed in said adhesive layer.

16. (previously amended) The surface marking according to claim 11 wherein said reinforcing sheet comprises a glass fiber web or a glass fiber net.

17. (currently amended) A surface marking for roads having a fixed road surface, the surface marking comprising:

an adhesive layer of a heat-activatable adhesive material ~~for direct application and adherence to the fixed road surface being directly applied and adhered to the fixed road surface when the surface marking is heated~~; and

9 a wear layer disposed over the adhesive layer, wherein at least one of the adhesive layer and the wear layer is formed of one or more materials selected from the group consisting of a resin, a thermoplastic polymer, a softener, a reflecting material and a friction material.

18. (previously added) The surface marking of claim 17, wherein said fixed road surface comprises asphalt or concrete.

19. (currently amended) A surface marking for roads having a fixed road surface, the surface marking comprising:

a thermoplastic adhesive layer of a heat-activatable adhesive material ~~for direct application and adherence to the fixed road surface being directly applied and adhered to the fixed road surface when the surface marking is heated~~; and

a thermoplastic wear layer disposed over the adhesive layer, wherein at least one of the adhesive layer and the wear layer is formed of one or more materials selected from the group consisting of a resin, a thermoplastic polymer, a softener, a reflecting material and a friction material.

20. (previously added) The surface markings of claim 19, wherein said fixed road surface comprises asphalt or concrete.

21. (currently amended) A surface marking for roads having a fixed road surface, the surface marking comprising:

an adhesive layer of a heat-activatable adhesive material ~~for direct application and adherence to the fixed road surface~~ being directly applied and adhered to the fixed road surface when the surface marking is heated; and

a wear layer disposed over the adhesive layer, wherein at least one of the adhesive layer and the wear layer is formed of one or more materials selected from the group consisting of a resin, a thermoplastic polymer, a softener, a reflecting material and a friction material,

said adhesive layer having a second application temperature which is equal to or slightly higher than its softening point, and wherein said second application temperature is lower than a first application temperature for said wear layer.

22. (previously added) The surface marking of claim 21, wherein said fixed road surface comprises asphalt or concrete.

23. (previously added) A method for applying a surface marking to a road with a fixed road surface, said surface marking formed of one or more materials selected from the group consisting of a resin, a thermoplastic polymer, a plasticizer, a reflecting material, and a friction material, said method comprising:

providing said surface marking comprising at least two layers including a wear layer disposed over an adhesive layer comprising a heat-activatable adhesive material for direct application to said fixed road surface;

heating said wear layer to a first application temperature and said adhesive layer to a second application temperature which is equal to or slightly higher than the softening point of said adhesive layer, said second application temperature being lower than said first application temperature; and

allowing said adhesive layer to conform to and adhere to

said fixed road surface.

24. (previously added) The method of claim 23, wherein said fixed road surface comprises asphalt or concrete.

25. (currently amended) A method for applying surface marking formed from the group consisting of a resin, a thermoplastic polymer, a plasticizer, a reflecting material, and a friction material, said method comprising:

providing a surface marking comprising at least two layers including a wear layer disposed over an adhesive layer of a heat-activatable adhesive material for application to a road surface;

applying said adhesive layer directly to the road surface;

heating said wear layer to a first application temperature and said adhesive layer to a second application temperature which is equal to or slightly higher than said softening point of said adhesive layer, said second application temperature being lower than said first application temperature; and allowing said adhesive layer to conform and adhere to said road surface.

26. (previously added) The method of claim 25, wherein said fixed road surface comprises asphalt or concrete.

27. (new) A surface marking for roads having a fixed road surface, the surface marking comprising:

an adhesive layer of a heat-activatable adhesive material for direct application and adherence to the fixed road surface;

a wear-warning sheet; and

a wear layer disposed over the adhesive layer, wherein at least one of the adhesive layer and the wear layer is formed of one or more materials selected from the group consisting of a resin, a thermoplastic polymer, a softener, a reflecting material and a friction material.

28. (new) The surface marking according to claim 27,

wherein the wear-warning sheet comprises a coloring pigment contained in either said wear layer or said adhesive layer.

29. (new) The surface marking according to claim 27, wherein the wear-warning sheet comprises a translucent adhesive layer.

30. (new) The surface marking according to claim 27, wherein said wear-warning sheet is located between said wear layer and said adhesive layer.

31. (new) The surface marking according to claim 27, wherein said wear-warning sheet is located in said wear layer.

32. (new) The surface marking according to claim 27, wherein said wear-warning sheet is located in said adhesive layer.

33. (new) A surface marking for roads having a fixed road surface, the surface marking comprising:

an adhesive layer of a heat-activatable adhesive material for direct application and adherence to the fixed road surface;

a wear layer disposed over the adhesive layer,  
wherein at least one of the adhesive layer and the wear layer is formed of one or more materials selected from the group consisting of a resin, a thermoplastic polymer, a softener, a reflecting material and a friction material; and  
a reinforcing sheet.

34. (New) The surface marking according to claim 33, wherein the reinforcing sheet is located between said wear layer and said adhesive layer.

35. (new) The surface marking according to claim 33, wherein said reinforcing sheet is located in said wear layer.

36. (new) The surface marking according to claim 33 wherein the reinforcing sheet comprises a web or a net whose structure is visible through said wear layer.

37. (new) The surface marking according to claim 33, wherein said reinforcing sheet is placed in said adhesive layer.

38. (new) The surface marking according to claim 33 wherein said reinforcing sheet comprises a glass fiber web or a glass fiber net.

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